

HOTELGURU.COM

COVID-19 Information Center for Hoteliers

HOW MANAGEMENT COMPANIES ARE RESPONDING TO THE CURRENT PANDEMIC

Industry leaders discuss COVID-19 solutions in the April 21 issue of Hotel Business

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If Q1 ended at about 30% below 2019, Q2 is projected to be down 80% and Q3 60% with some degree of normalization by Q4. To a safe and as quick as possible recovery!

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MANAGING THE IMPACT OF COVID-19

Hotel owners and operators need to put into place an action plan and then follow the plan during the COVID-19 pandemic.

Learn More Here

COVID-19 5-POINT HOTEL MANAGEMENT PLAN

Here is a 5-Point Plan for recovery, not from COVID-19, but from the economic wounds it is causing.

Learn More Here



LODGING ON DEMAND -EPISODE 7: HOW HOTELIERS CAN CUT COSTS DURING COVID-19

This episode of LODGING On Demand examines what hoteliers can do to cut costs during the COVID-19 crisis.

Watch Here

265 | FRANCHISING IN DECONSTRUCTION: COVID-19 CRISIS AMPLIFIES PROBLEMS IN BRAND LICENSING

Bob Rauch was featured in a Lodging Leaders podcast episode. His interview is in the last 10 minutes.

Tune In Here.

RESPONSE AND SOLUTION TO SURVIVING THE ECONOMIC DOWNFALL

The most critical first step, if not already taken is to project our expenses for the next 90 days. This requires contacting the lender and asking for some type of relief.

Learn More Here









